



CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T200201 Feb Feeny V1	FAX # :	
LENGTH:	:30	SALES REP:	
DATE:	2/5/2020	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p><b>Feeny Logo</b> Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <p><b>The Fun Starts Here!</b></p> <p><b>2020 Presidents' Day Event (logo)</b></p> <p><b>Top Dollar For Your Trade!</b></p> <p><b>2020 Ram 1500 Quad Cab 4x4</b> <b>Lease From Just \$129/mo</b> <small>Stock# 20228. Lease, 24 months 10,000 miles per year with approved credit. \$2,000 down. Must qualify for Chrysler Employee Pricing, Returning Lessee, and/or Conquest Programs or Loyalty Programs. Taxes and front fees extra. See dealer for details. Offer ends 3/2/20.</small></p> <p><b>2020 Ram 1500 Crew Cab 4x4</b> <b>Save Over \$16,000</b> <small>Stock# 20436. Original MSRP \$69,535. Approved credit through Chrysler Capital required. Limited to availability in stock. See dealer for details. Offer ends 3/2/20.</small></p> <p><b>Feeny Logo</b> Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Video: Feeny Chrysler Building Shot – drone footage?)</p> <p>Mike On Camera in dealership showroom</p> <p>GFX: 2020 Presidents' Day Event Logo</p> <p>Video: 2020 Ram 1500 Quad Cab</p> <p>Video: 2020 Ram 1500 Crew Cab</p> <p>Video: Feeny Chrysler Building Shot</p>	<p><b>Announcer (Mike): (:03)</b> At Feeny Chrysler, Dodge, Jeep, Ram in Midland... <i>the fun starts here!</i></p> <p><b>Mike Beck: (:03)</b> Because Feeny knows what makes car buying fun!</p> <p><b>Announcer (Mike): (:19)</b> It starts with more choices from our HUGE selection! Getting <i>top-dollar</i> for your trade, hassle free! Then saving BIG during the Presidents' Day Event at Feeny! Drive a new Ram 1500 Quad Cab for an incredible \$129 a month! Or have fun with over \$16,000 in savings on a new Ram 1500 Crew Cab!</p> <p><b>Jingle: (:04) Feeny makes car buying fun!</b></p>